

Terms and Conditions

TERMS AND CONDITIONS

This document sets out the legal terms and conditions under which we, Pure Football Academy, provide football training for schools, children and parents/guardians.

By signing on to any Pure Football Academy users agree to comply with and be legally bound by the following terms and conditions.

1. INTERPRETATION

1.1 Definitions. In these Conditions, the following definitions apply:

Pure: Relating to Pure Football Academy

Training: A training session led by Pure Football Academy.

Coach: means a person that provides the coaching and/or training leadership of a session on behalf of Pure Football Academy to provide coaching to children.

Parents: means a parent or guardian that completes a booking form and submits payment with the intention of entering into a contractual relationship with Pure Football Academy for the provision of coaching by the Coach to the children of such parent or guardian.

2. SERVICES AND RESPONSIBILITIES

2.1 Pure Football Academy are a football coaching provider delivering groups, 1to1 and team sessions to youth footballers from 18 months old to 18 years old. When a parent or guardian signs a child or children to a session or course via our consent form they enter into a contractual agreement for the supply of stated session or course.

2.2 In compliance with meeting the required targets, Pure will continue to hold regular termly committee meetings with all coaches to discuss the progress of Pure Football Academy, it's players, policies, curriculum, upskilling coaches and any other business. It is also the responsibility of Pure to carry out safety checks of all equipment and facilities used before any session commences. NOTE - Pure Football Academy is not responsible for any personal equipment or other belongings lost or damaged.

2.3 Pure Football Academy are responsible for obtaining copies (but not necessarily originals) of documentation to ensure that Coaches meet the Pure Football Academy and Kent FA qualification standards including Criminal Records Check (less than 3 years old), 1st aid certificate(s), identity documents, coaching certificate(s) and reference(s).

2.4 Pure shall not be responsible for any failure by us to perform our obligations to you in relation to your membership where failure is caused by circumstances beyond our control.

3. Membership Fees

3.1 Membership to Pure Football Academy is completed via completion of our membership sign up at www.purefootballacademy.co

3.2 Payment is to be completed via 11 monthly direct debits from September to July. Players that sign midway through the season will only pay from their start date up to and including July. Sessions run alongside the academic calendar based on an average of 6-week terms. This may vary depending on the weeks in each term, however, over the course of the season Pure Football Academy will offer a minimum of 34 sessions. Payment is calculated for the duration of this time and divided to create monthly Direct Debits.

3.3 Unpaid Fee - parents will be contacted and an agreement will be made for payment to be collected on an alternative date. If the second collection is unsuccessful, we have the right to suspend a player's sessions until the amount owed has been paid.

3.4 Pure Football Academy reserve the right to remove children attending any session temporarily or permanently if:

- (a) Payment has not been received in full by the specified date
 - (b) Pure have evidence of violent, threatening or racial behaviour being used
 - (c) Consistent bad behaviour that is causing disruption to staff or other players in attendance
- (5.2)

3.5 In the event of a child being unable to attend a session we ask that you let us know via email at info@purefootballacademy.co or contact 07872864016 as soon as you know your son/daughter will not be attending a session. All sessions are pre-planned with a full complement of players in mind. Payments for sessions missed are not transferrable nor refundable.

4. BOOKINGS AND CANCELLATIONS

4.1 Upon accepting our Terms and Conditions and completing a Pure Football Academy consent form or online membership, parents or guardians enter a contract with Pure for their child/children to attend.

4.2 Memberships cannot be frozen unless there are mid/long-term medical reasons and/or at our discretion.

4.3 All members have the right to cancel their membership at any time giving 1 month's written notice. No refunds will be issued for any sessions missed and payment must be completed for the 1-month period.

4.4 In extreme weather conditions we reserve the right to cancel training at short notice to ensure the safety of the players and coaches. In these circumstances a refund will be issued on the next invoice.

5. DISCIPLINARY PROCEDURES

5.1 Pure Football Academy monitor behaviour throughout our sessions and courses using a '3 Strikes' system. A strike may be awarded to a child if they use foul or offensive language including but not limited to racial or other discriminatory comments or cause constant disruption without displaying any physical aggression or harm to another child consistently.

5.2 If a child reaches 3 strikes within 1 half term cycle (6 weeks), Pure Football Academy may issue a temporary or permanent ban from all sessions and courses. As a result, Pure Football Academy and our coaches reserve the right in their absolute discretion to:

- (a) remove a child from a session to spend time with their parent/guardian who should discuss their behaviour before considering allowing the child to continue.
- (b) remove a child from a session and not allow any future attendance where the coach reasonably deems a child's behaviour disruptive, rude, abusive or otherwise inappropriate.
- (c) ask a parent to leave the area in the event of foul language or negative, discriminatory or abusive behaviour.

6. COACH DUTIES AND RESPONSIBILITIES

6.1 By agreeing to operate as a coach for Pure Football Academy, the coach warrants, represents and undertakes to parents/guardians and player:

- (a) that he or she will comply with the Conditions outline in this document
- (b) to use all reasonable skill and care to run the session safely and to the highest standards
- (c) that all services provided by the coach will comply with all relevant legislation and regulations affecting such services
- (d) that he or she holds and will maintain all appropriate licences and registrations

- (e) provide any documentation reasonably required to Pure Football Academy
- (f) that he or she will comply with Pure Football Academy's child protection policy and any other appropriate policies and procedures in relation to the running of a session; and

6.2 In conjunction with the set up and running of a session the coach further agrees to:

- (a) act in loco parentis in respect of children who attend a session
- (b) make adequate visual checks that the facilities and any equipment are appropriate to the club
- (c) conduct an appropriate risk assessment in relation to equipment and facilities
- (d) attend and complete all sessions unless prevented by accident, injury, illness or other unavoidable personal circumstances

7. Data Protection

7.1 Pure Football Academy will retain details given to us electronically or on paper with all data being used for registration purposes and to communicate via emails and messages with news of deals and promotions and updates from time to time. Data will not be shared with any third parties.

7.2 Any photos and/or video footage taken by Pure Football Academy through authorised use may be used for marketing purposes on social media platforms and reviewing performances. Videos and photographs will be made available to other parents whose children have also played in the match/training session via a private You Tube link on the Pure Football Academy account.

Photos or videos must not be taken by parents or visitors to Pure Football Academy training sessions or games unless authorised by Pure Football Academy directly.

8. EQUALITY

8.1 Pure Football Academy are committed to providing equal opportunities and pathways to footballers and coaches of all genders, religions, sexuality, ages and backgrounds

9. PARENT/GUARDIAN RESPONSIBILITIES

9.1 It is the responsibility of the parent to ensure that players are in good physical condition and that you know of no medical, or other reason, why they are not capable of engaging in active or passive exercise and that such exercise would not be detrimental to their health, safety, comfort or physical condition. Any change in medical condition MUST be advised to Pure and our internal records updated.

10. DECLARATION

10.1 By agreeing to the Terms and Conditions outlined in this document, parents accept that:

(a) I am aware of and understand the potential risks associated with physical exercise and I am voluntarily allowing my son/daughter to partake in these activities with a knowledge thereof.

(b) The player registration has been completed to the best of my knowledge and belief.

(c) I understand that if there is a change in player medical condition at all, I must inform Pure immediately.

(d) Without prejudice to the above, Pure Football Academy accepts no liability for loss or damage of whatsoever nature and howsoever arising caused to me or suffered by me whilst on the premises, UNLESS such loss or liability is caused by the negligent act of Pure Football Academy.

(e) I understand that ALL fees are non-refundable. I acknowledge membership is on-going from the date of joining and expires only on written and acknowledged cancellation. I accept that I must give a full term (6 week) notice of cancellation. All members who wish to cancel their membership must do so in writing to Pure. Failure to do so will result in the claiming of another payment which is non-refundable.

10.2 I have read, understand and accept the rules, terms and conditions laid down by Pure Football Academy and agree to abide by them. I understand that Pure may from time to time make changes without prior notice.